



## UNION JOB DESCRIPTION

JD4465

<b>JOB TITLE:</b>	School Health Promotion Specialist	<b>JOB DESCRIPTION NO.:</b>	4465
<b>CLASSIFICATION:</b>	Disciplines Allied to Social Work P1	<b>GRID/PAY LEVEL:</b>	H-I-P1
<b>COLLECTIVE AGREEMENT:</b>	Health Science Professionals	<b>HSCIS NO.:</b>	50001
<b>UNION:</b>	BCGEU; CUPE	<b>JOB/CLASS CODE:</b>	50001
<b>PROGRAM/DEPARTMENT:</b>	Public Health	<b>BENCHMARKS (If Applicable):</b>	
<b>REPORTING TO:</b>	School Health Coordinator or designate		
<b>FACILITY/SITE:</b>	South, Central, North Island Health Services Delivery Areas		

### JOB SUMMARY:

In accordance with the Vision, Purpose, and Values, and strategic direction of the Vancouver Island Health Authority (Island Health) patient and staff safety is a priority and a responsibility shared by everyone; as such, the requirement to continuously improve quality and safety is inherent in all aspects of this position.< /p>

Reporting to the School Health Coordinator or designate, and working in the community setting and utilizing a population health approach, the School Health Promotion Specialist is a partnering change agent involved in planning, organizing, and evaluating regional school-based population health approaches that address healthy eating, food security, healthy active living, and health inequities that contribute to chronic disease within Vancouver Island.< /p>

Travel may be a requirement of this position. Transportation arrangements must meet the operational requirements of the Vancouver Island Health Authority in accordance with the service assignment and may require the use of a personal vehicle.

### TYPICAL DUTIES AND RESPONSIBILITIES:

1. Collaborates with Island Health school districts and related partners to build strong healthy communities within schools.
2. Assists in assessing school district health needs and strengths.
3. Builds close working relationships with school district/school personnel and other stakeholders working within the school settings.
4. Ensures appropriate coordinated plans are developed in accordance with established regional procedures and in partnership with external partners.
5. Promotes core program priorities such as: Healthy Eating, Active Lifestyles, Mental Wellness, and Tobacco Reduction.
6. Optimizes capacities for comprehensive school health, by modeling, promoting, liaising and engaging with school district personnel.
7. Acts as a change agent to support school districts in the delivery of key comprehensive school health activities.
8. Acting in a resource/advisory capacity, assists in the promotion of healthy living and healthy public policy.

9. Using a variety of modalities and applying techniques of social marketing and principles of engagement to targeted populations, presents core school health promotion priorities to special interest groups such as: parent and student advisory committees, school boards, children's mental health services, youth drug and addiction services.
10. Utilizes the community development process to facilitate and advance positive social change, including quality of life, wellness, and disease and illness prevention.
11. Assists with identifying and developing funding proposals to support health promoting school initiatives.
12. Uses effective and regular communication.
13. Facilitates effective internal and external communication regarding comprehensive school health program activities and their outcomes .
14. Prepares the required reports for the school district and health authority.
15. Supports the school districts with new developments, interpretation and implementation of provincial and school district policies (e.g., School Food Guidelines; Tobacco-Free Policies).
16. Plans and/or participates in data collection and evaluation activities.
17. Communicates and shares information with community agencies and the public about health promotion and education services, promoting good public relations and facilitating an efficient and cooperative relationship.
18. Performs other related duties as required.

## **QUALIFICATIONS:**

### **Education, Training And Experience**

Baccalaureate degree in Arts, Science, or health related discipline from a recognized university.

Current practicing registration with the respective professional association.

One to three years of relevant experience which includes proven examples of community development work, social marketing, project management, and interdisciplinary partnering.

Knowledge of available programs and services, their interrelationships, and their function in delivering care in the school community; or an equivalent combination of education, training and experience

Valid BC Driver's License.

### **Skills And Abilities**

- Ability to apply community development principles while fostering excellent public relations.
- Ability to organize, set priorities with demonstrated knowledge of project management methodology.
- Demonstrated ability to communicate effectively, both verbally and in writing.
- Demonstrated ability in public speaking and advocacy.
- Demonstrated knowledge of social determinants of health and their impact on health outcomes.
- Demonstrated ability to work independently, demonstrating initiative, and with limited supervision while maintaining collaborative relationships with community stakeholders.
- Demonstrated ability to work within a multidisciplinary team.
- Demonstrated ability in facilitation and community capacity building.
- Promote positive change and independence.
- Maintain a commitment to continued professional development as required by the employer.
- Physically able to carry out the duties of the position.

- Operate a personal computer with a variety of windows based software.